

# Important Announcement About Individual Health Insurance

At Reichley Insurance Agency, we believe that insurance is not a product. It's a promise and a trusted relationship. Our focus is on people, not transactions. Our greatest satisfaction comes from helping our clients secure the coverage that best fits their specific needs.

Health Insurance has drastically changed with the implementation of Obamacare (ACA), especially for those purchasing plans in the Individual Health Insurance market. Individual Health Insurance has become more product-focused and less people-focused, which is in direct contrast with our philosophy. The level of service we strive to provide has been greatly hindered over the past few years with even more restrictions coming in 2017.

With this in mind, Reichley Insurance Agency has made the difficult decision to no longer write Individual Health Insurance under the ACA.

Please note: this applies only to ACA-compliant policies. We will continue to service our non-ACA policies (Grandmothered and Grandfathered plans) until they expire. We will continue to offer Short Term Health, Travel Medical, Medicare, and Group Health Insurance plans as always.

We will be glad to recommend another local agent to help you secure your ACA Individual Health Insurance policy. Please contact our office for more information.